



ENGINEERING MEDIA SERVICES
General Terms and Conditions

For behind-the-scenes engineering, development, testing, fabrication, motorsport, and technical service media coverage. *Version: May 2026*

General Terms and Conditions

These General Terms and Conditions (the "Terms") apply to Engineering Media Services provided by AMEC Consulting LLC or the applicable AMEC entity identified in an estimate, proposal, statement of work, invoice, order form, or online checkout page ("AMEC") to the customer, company, or organization purchasing the services (the "Client").

The Terms are intended for use with AMEC Engineering Media packages, including Media Day, Development Story, Ongoing Media Support, and related add-on services. A separate proposal, estimate, statement of work, or online order may include additional details. If there is a conflict, the signed statement of work or proposal controls for that specific project, unless stated otherwise.

Summary

Topic	General Approach
Pricing	Package pricing is generally based on defined deliverables and an 8-hour production day unless stated otherwise.
Travel	Flights, hotels, rental vehicles, mileage, parking, meals, shipping, and similar travel-related expenses are billed separately unless included in writing.
Deliverables	Deliverables may include edited photos, short-form videos, long-form videos, interview clips, social media assets, captions, and content planning.
Rights	Client receives the right to use final approved deliverables for agreed business and marketing purposes after payment is made in full.
Confidentiality	AMEC will respect confidential, prototype, preproduction, and restricted information and will follow agreed access and approval procedures.

1. Services

AMEC provides engineering-focused media services, including behind-the-scenes photo, video, interview, content planning, editing, social media content preparation, and related media support for companies involved in engineering, vehicle development, testing, prototyping, motorsport, fabrication, manufacturing, technical services, and similar activities.

AMEC does not position these services as traditional studio commercial production unless specifically stated in the applicable proposal. The service is designed to capture real work, real people, real environments, and real engineering stories in a professional and respectful way.

2. Service Packages and Scope

Available packages may include Media Day, Development Story, Ongoing Media Support, and add-on deliverables. Each package may include different production time, planning time, editing time, number of deliverables, revision rounds, and usage rights.

The final scope will be described in the applicable proposal, quote, statement of work, invoice, or written confirmation. Anything not expressly included is excluded unless added by written agreement.

3. Production Day

Unless otherwise stated, one production day is based on up to 8 hours on-site, including reasonable setup, capture, interviews, B-roll, photography, basic coordination, and wrap-up time.

Additional on-site time, complex access procedures, extended waiting time, location changes, multiple production areas, additional crew, specialized equipment, or work outside the agreed production window may result in additional charges.

4. Fees, Estimates, and Payment

Fees may be quoted as a flat package price, monthly recurring service fee, hourly rate, day rate, or a combination of these methods. Estimates are based on the information available at the time of quoting.

Unless otherwise agreed in writing, invoices are due according to the payment terms stated on the invoice or proposal. AMEC may require a deposit, retainer, or full prepayment before scheduling or beginning work.

Late payments may delay delivery, pause ongoing services, or result in late fees or collection costs to the extent permitted by applicable law.

5. Travel and Expenses

Travel and project-related expenses are billed separately unless the proposal expressly states that they are included. Expenses may include flights, hotels, rental vehicles, rideshare, mileage, fuel, tolls, parking, meals, per diem, equipment shipping, site fees, badges, access fees, and similar costs.

Travel expenses may be billed at actual cost, estimated in advance, or billed using an agreed flat travel charge. AMEC may request advance payment for travel expenses before travel is booked.

Travel days may be billed separately if travel prevents AMEC personnel from performing other work, requires extended time away from home base, or is otherwise identified in the proposal.

6. Scheduling, Access, and Delays

Production dates are subject to mutual confirmation, site access, weather, safety requirements, Client readiness, and any required approvals. The Client is responsible for ensuring that locations, vehicles, equipment, personnel, and access permissions are available at the agreed time.

If AMEC arrives and cannot complete the work because of access issues, missing approvals, unavailable personnel, unsafe conditions, unavailable subject matter experts, vehicle or equipment delays, or other Client-controlled circumstances, AMEC may charge for the scheduled day and any related expenses.

7. Client Responsibilities

The Client is responsible for providing accurate project information, confirming what may and may not be filmed or photographed, arranging access, identifying restricted areas, providing safety instructions, obtaining internal permissions, and making required personnel available.

The Client must notify AMEC in advance of any confidentiality, security, prototype, export control, personal privacy, union, facility, legal, insurance, or customer approval requirements that apply to the project.

8. Safety and Site Rules

AMEC will make reasonable efforts to follow site rules, safety instructions, security requirements, photography restrictions, personal protective equipment requirements, and reasonable directions from authorized Client representatives.

AMEC may stop or pause work if conditions appear unsafe, if required approvals are unclear, or if the requested activity may create unreasonable risk to people, property, prototypes, vehicles, equipment, or confidential information.

9. Prototype, Preproduction, and Confidential Content

Engineering Media work may involve prototypes, preproduction vehicles, test setups, unreleased products, confidential customer programs, restricted facilities, internal documents, screens, data, tools, or other sensitive information.

The Client is responsible for identifying confidential or restricted materials before filming. AMEC will use reasonable care to avoid capturing, publishing, or delivering restricted materials when restrictions are clearly communicated.

If requested, AMEC may support reasonable review, blurring, cropping, masking, or removal of sensitive visuals as part of the agreed deliverables or as an additional service.

10. Approvals and Release Process

The Client is responsible for reviewing deliverables and requesting reasonable changes within the review period stated in the proposal or, if no period is stated, within 7 calendar days after delivery.

If no feedback is received within the review period, the deliverables may be considered accepted. Publishing, distributing, or using a deliverable also constitutes acceptance of that deliverable.

The Client is responsible for final approval of technical accuracy, confidentiality clearance, brand compliance, legal compliance, claims, names, titles, logos, facilities, vehicles, and any third-party content shown in final deliverables.

11. Revisions and Change Requests

Packages may include a defined number of revision rounds. A revision means reasonable adjustments to an existing deliverable, such as trimming, replacing clips, text corrections, minor pacing changes, basic color adjustments, or small photo selections.

Changes that materially alter the original scope, require a new edit direction, new deliverables, additional filming, new graphics, extensive rework, additional approval cycles, or work beyond the included revision rounds may be billed separately.

12. Deliverables and File Delivery

Deliverables may be provided through file transfer, cloud folder, email link, shared drive, or another agreed method. AMEC is not responsible for long-term storage of all raw footage or project files unless archival storage is included in writing.

Final deliverables are typically exported in standard digital formats appropriate for web, social media, internal use, or presentation use. Specialized formats, broadcast delivery, subtitles, translations, captions, raw files, project files, or platform-specific exports may be billed separately if not included.

13. Raw Footage, Project Files, and Behind-the-Scenes Material

Unless specifically included in writing, raw footage, unedited photos, camera originals, editing project files, working files, graphics source files, audio project files, and internal production notes are not included in the standard deliverables.

AMEC may offer raw footage or project files as an add-on, subject to additional fees, storage limitations, confidentiality requirements, third-party license restrictions, and reasonable technical limitations.

14. Intellectual Property and Usage Rights

Upon full payment, the Client receives a non-exclusive, non-transferable right to use the final approved deliverables for the business, marketing, recruiting, social media, website, internal communication, trade show, and sales purposes described in the applicable proposal.

Unless otherwise agreed, AMEC retains ownership of its pre-existing materials, workflows, creative methods, templates, editing techniques, production knowledge, project files, and underlying work product not delivered as final approved assets.

The Client may not resell, license, or transfer final deliverables to unrelated third parties, paid media agencies, stock libraries, or other organizations unless permitted in writing.

15. Third-Party Materials

Deliverables may include licensed music, stock footage, stock photos, fonts, graphics, software-generated assets, or other third-party materials. Usage may be subject to third-party license terms.

If the Client requests specific music, logos, footage, photos, product images, data screens, customer names, trademarks, or other materials, the Client is responsible for confirming that it has the right to use those materials.

16. Names, Logos, People, and Releases

The Client is responsible for obtaining any required permissions, releases, employee approvals, facility approvals, customer approvals, or third-party consents for people, brands, equipment, vehicles, logos, artwork, trademarks, and locations shown in final deliverables.

AMEC may provide a basic release form template upon request, but the Client remains responsible for determining whether a release is needed and for obtaining legally sufficient consent.

17. Ongoing Media Support

Ongoing Media Support may be billed monthly, quarterly, or on another recurring basis. The monthly scope may include content planning, editing, photo/video deliverables, social media assets, captions, production days, and support time as stated in the proposal.

Unused production time, deliverables, or support hours do not automatically roll over unless expressly stated in the proposal. Either party may cancel recurring services according to the cancellation terms in the applicable proposal or, if not stated, with 30 days written notice before the next billing period.

18. Cancellations, Rescheduling, and Weather

Rescheduled production days are subject to crew availability and may create additional travel, lodging, change, or cancellation costs. Non-refundable travel expenses, site fees, permits, rentals, and third-party costs remain the Client responsibility.

If a shoot is canceled or postponed within 72 hours of the scheduled production time for reasons not caused by AMEC, AMEC may charge a cancellation or rescheduling fee up to 50% of the scheduled production fee, plus all non-refundable expenses. Same-day cancellations may be billed up to 100% of the scheduled production fee.

Weather-sensitive shoots may require a rain date or revised scope. AMEC and Client will work in good faith to adjust plans where possible.

19. Confidentiality

Each party may receive confidential information from the other party. The receiving party will use reasonable care to protect confidential information and will use it only for purposes related to the project.

Confidential information does not include information that is publicly available, already known without restriction, independently developed, or lawfully received from another source without confidentiality obligation.

If a separate non-disclosure agreement exists between the parties, that agreement will control confidentiality obligations to the extent it conflicts with these Terms.

20. Publicity and Portfolio Use

AMEC may request permission to reference the Client, project type, approved deliverables, or behind-the-scenes work in AMEC marketing, portfolio, website, or social media materials. AMEC will not publish confidential or restricted Client material without Client approval where required.

If the Client does not want AMEC to use approved deliverables or project references for portfolio purposes, the Client should state this restriction in writing before the project begins.

21. Independent Contractor

AMEC acts as an independent contractor and not as an employee, agent, partner, joint venture, or legal representative of the Client. AMEC controls the method and manner of performing the media services, subject to agreed scope, site rules, safety requirements, and Client approvals.

22. No Guarantee of Business Results

AMEC will use reasonable professional effort to create useful, high-quality engineering media content. However, AMEC does not guarantee any specific number of views, impressions, leads, sales, hires, followers, engagement rates, press placements, algorithmic results, or business outcomes.

23. Warranty Disclaimer

Except as expressly stated in the applicable proposal, deliverables and services are provided "as is" and "as available." AMEC disclaims implied warranties to the maximum extent permitted by law, including implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

24. Limitation of Liability

To the maximum extent permitted by law, AMEC will not be liable for indirect, incidental, special, consequential, exemplary, punitive, or lost-profit damages arising out of or related to the services, deliverables, delay, cancellation, publication, use of content, or these Terms.

AMEC total liability for claims arising out of or related to a project will not exceed the amount actually paid by Client to AMEC for the specific project giving rise to the claim, unless a different limit is required by applicable law.

25. Indemnification

The Client agrees to indemnify and hold AMEC harmless from claims, damages, liabilities, costs, and expenses arising from Client-provided materials, Client instructions, publication decisions, inaccurate claims, lack of required approvals or releases, third-party intellectual property issues, confidentiality restrictions not communicated to AMEC, or Client use of deliverables outside the agreed scope.

26. Force Majeure

Neither party will be liable for delay or failure to perform caused by events beyond its reasonable control, including severe weather, accidents, illness, acts of government, facility shutdowns, travel disruptions, labor disruptions, equipment failure, power outages, security restrictions, emergencies, or other events that make performance impractical or unsafe.

27. Governing Law and Disputes

Unless otherwise stated in a signed agreement, these Terms are governed by the laws of the State of Minnesota, without regard to conflict-of-law rules. The parties will first attempt to resolve disputes in good faith through business discussions before pursuing formal legal action.

28. Updates to Terms

AMEC may update these Terms from time to time. The version in effect at the time of the accepted proposal, invoice, online order, or statement of work applies to that project unless otherwise agreed in writing.

29. Acceptance

By signing a proposal, approving an estimate, paying an invoice, scheduling a production day, purchasing a package, or using AMEC Engineering Media Services, the Client acknowledges and agrees to these Terms, unless a separate written agreement signed by both parties states otherwise.